

(continued from front flap)

Restructuring the Hold walks the reader through a representative middle-market investment period and illustrates the tools and techniques that result in successfully optimizing value. It explains how to establish a collaborative partnership, enact an effective operating cadence, and ensure an evergreen value creation approach. By revealing what to expect, how to avoid pitfalls, where to find opportunity, and how to achieve accelerated results, *Restructuring the Hold* provides a clear and useful guide for anyone involved in the exciting world of private equity.



THOMAS C. ANDERSON

is a long-time Operating Partner, Chairman, and Board Director, previously with The Riverside Company,

a global investment firm focused on the middle-market. He currently works with companies in active Board roles to accelerate growth and prepare for successful transactions.



MARK G. HABNER is

CEO of BeckWay Group, which he co-founded with Anderson as an operating company serving private

equity and their portfolio companies, providing hands-on expertise to accelerate sustainable earnings growth.

Praise for

RESTRUCTURING THE HOLD

“*Restructuring the Hold* is a must-have for anyone involved in private equity, particularly portfolio company executives both new and veterans alike. Anderson and Habner present a proven and practical roadmap for leaders who recognize the value of uninhibited partnerships in achieving next-level results.”

—**John Sypek**, CEO, Area Wide Protective

“Written by two successful private equity executives, *Restructuring the Hold* is a must-read for private equity principals and portfolio company executives who want not just to survive but thrive in the post-pandemic investment market!”

—**Robert J. Bies**, Professor of Management, McDonough School of Business, Georgetown University

“Anderson and Habner have lived the positive evolution of the operating role in private equity. Their insightful book serves as an actionable and practical guide to creating significant and lasting value throughout the investment hold period. A very worthwhile read!”

—**Fred Crawford**, Senior Vice Chairman and former CEO, AlixPartners LLP

“*Restructuring the Hold* is a best-practices roadmap for navigating the hold period and achieving the full value of strategic and operational improvement. This is an important and thought-provoking manual for anyone in the private equity space.”

—**Ben Gray**, Managing Partner, BGH Capital; former Joint Managing Partner, TPG Asia

“Through hands-on experience and keen observation at scores of companies, the authors have captured what’s at the heart of every successful deal—the partnership between the investing and operating pros at the private equity firm and the CEO and management team at the portfolio company.”

—**Stewart Kohl**, Co-CEO, The Riverside Company

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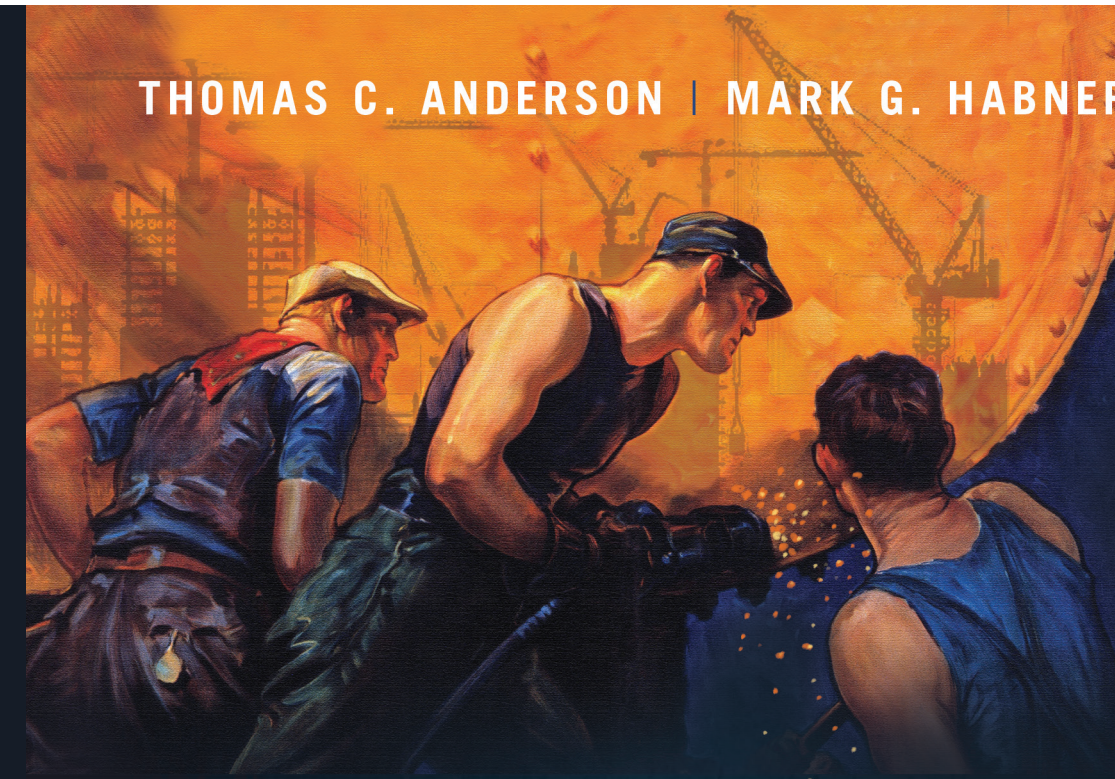


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THOMAS C. ANDERSON | MARK G. HABNER



RESTRUCTURING THE HOLD

OPTIMIZING PRIVATE EQUITY AND PORTFOLIO COMPANY PARTNERSHIPS

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The growth of private equity as an investment asset class has skyrocketed in recent years, and if you’re not directly or indirectly involved in private equity now, there’s a very good chance you soon will be. For many that’s far from a comforting thought, particularly for those whose exposure to private equity is limited to the likes of Gordon “Greed is Good” Gekko from the 1987 chart-topping movie, *Wall Street*.

Yet, gone are the days where firms could buy companies cheaply, lever them up with debt, monitor loosely, and then sell at high exit multiples. Today it’s all about the real and hard work of creating true and sustainable business value that benefits everyone—company management, employees, and investors alike.

In *Restructuring the Hold: Optimizing Private Equity and Portfolio Company Partnerships*, Anderson and Habner draw together their exceptional experience in middle-market private equity to illuminate how management teams and their private equity partners can collaborate for a successful and exciting investment period, characterized by individual development, team accomplishments, accelerated value creation, and outsized returns for all.

(continued on back flap)