



# COINVESTOR CLUB TOP 50 MICROCAP INVESTORS



## Maj Soueidan GeoInvesting LLC

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We continue our series of the Top 50 Microcap Investors with Maj Soueidan. Maj is the President and Co-founder of [GeoInvesting LLC](#) with over 30 years of experience in microcap investing. Maj started his career while in college from 1988 to 1992, where he had his first hands-on investing experience.

After graduating college, Maj acquired a part-time job with the Vanguard Group, where he was able to gain experience as an institutional investor; while honing his capital allocation skills. During this time, he grew to appreciate the natural structural advantages of a microcap investor as the informational asymmetries favor the individual investor willing to do the research necessary.

This prudent diligence manifests itself in the returns of stocks like Repro Med Systems, Inc. (NASDAQ: KRMD) where strong conviction yielded a 120-bagger investment over a decade. In his own words: "The company provides a drug delivery infusion pump platform. KRMD has a special place in my heart because it was one of the first stocks I bought with a very long-term focus in mind and was borne out of one of my non-core buckets, before eventually becoming a large core holding. I have held the stock for 13 years, first purchasing the stock at around 10 cents in 2007. Shares reached a high of \$12.84 in early 2020."

GeoInvesting LLC emphasizes the KISS approach to the investment process, preferring to utilize an "Information Arbitrage" when searching for opportunities in the microcap space. Understanding that these companies tend to be underfollowed and lack institutional coverage from higher market cap companies, Maj has been able to identify numerous opportunities by combing the publicly available options. To maximize this, Maj focuses on the "The One Big Hairy Audacious Fact" that excites him and provides a legitimate catalyst to superior returns rather than complex technical or quantitative analysis.

The firm as produced tremendous returns for its investors using it's "Run to One (R21) Model Portfolio that includes 29 stocks to date. The portfolio is composed of higher quality companies that are trading well under \$1, and that we believe will eclipse \$1 over the long run. As of 3/30/2020, the average return of these stocks is currently 350%, with a peak average return of 667%. Fifteen of those stocks eclipsed \$1.00 per share at one point in their tenure on the portfolio." As such, Maj offers thoughtful commentary and unique bits of information as an active Twitter user [@majgeoinvesting](#).